

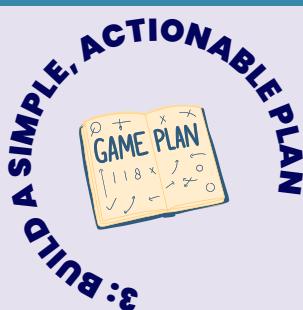
A practical checklist

Getting started with sustainability when you're a team of one



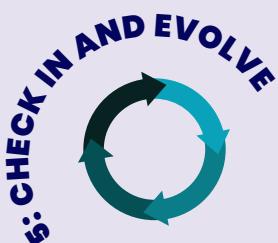
- Review ESG priorities for your industry using tools like SASB, S&P Yearbook or MSCI Materiality Maps
- Identify the 1–2 ESG topics most relevant to your company's core business and stakeholders
- Ignore the rest (for now) - focus is your friend

- Choose one priority area, where business value and societal impact overlap
- Socialize your choice with internal stakeholders
- Set clear boundaries on what's in scope for this first phase



- Bookmark free resources from our [ESG Tools database](#) to help you get going
- Draft 3-5 practical actions to take this quarter
- Identify one or two “quick wins” that are visible and achievable

- Prepare a short explanation of why you're focusing where you are
- Frame updates in a way that's relevant to stakeholders



- Set a calendar reminder to revisit priorities
- Celebrate and communicate milestones
- Gradually expand your focus as capacity and momentum grow

