

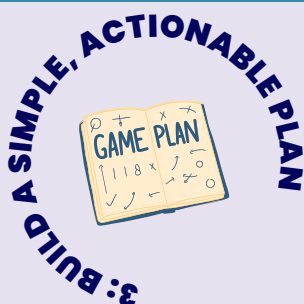
A practical checklist

Getting started with sustainability when you're a team of one



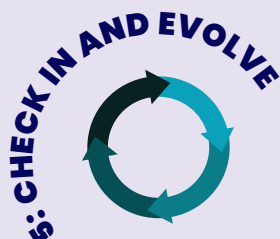
- ☐ Review ESG priorities for your industry using tools like SASB, S&P Yearbook or MSCI Materiality Maps
- ☐ Identify the 1–2 ESG topics most relevant to your company's core business and stakeholders
- ☐ Ignore the rest (for now) - focus is your friend

- ☐ Choose one priority area, where business value and societal impact overlap
- ☐ Socialize your choice with internal stakeholders
- ☐ Set clear boundaries on what's in scope for this first phase



- ☐ Bookmark free resources from our [ESG Tools database](#) to help you get going
- ☐ Draft 3-5 practical actions to take this quarter
- ☐ Identify one or two “quick wins” that are visible and achievable

- ☐ Prepare a short explanation of why you're focusing where you are
- ☐ Frame updates in a way that's relevant to stakeholders



- ☐ Set a calendar reminder to revisit priorities
- ☐ Celebrate and communicate milestones
- ☐ Gradually expand your focus as capacity and momentum grow

